

MARKETING OVERVIEW



2025

AIMG



Review of B2B Digital Marketing Brand Awareness Plan

- ~ Web Site
- ~ Content Development
- ~ SEO
- ~ SharpSpring Platform
- ~ Call Tracking
- ~ IIS InMotion Newsletter

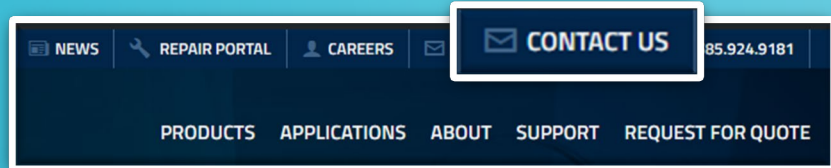
AIMG drives growth forward for industrial companies and associations through lead generation and business development.

They have over 25 years of experience in web applications and integrated marketing



AIMG/REPRESENTATIVE DIRECTORY

Our Representative Directory displays each rep company with their logo and 'About' text.



CONTACT US
HOME > CONTACT US

LET'S SOLVE YOUR MOTION CONTROL CHALLENGES.
Call us at 585.924.9181 or submit the form below, and one of our knowledgeable Motion Control Experts will contact you shortly.

FIND A LOCAL REP

First Name *
Tina

Last Name *
Elmeyer

Title *
Sales/Marketing Asst

Company Name *
IIS

Email *
tinae@iis-servo.com

Office Phone Number *
(585) 924-9181

Country *
United States

Street *
#N/A

City *
#N/A

State *
Select a State

Zip *
#N/A

Comments *

SEARCH NOW >>

SUBMIT

IIS
Industrial Indexing Systems, Inc.

IIS continues to expand its US coverage for your Servo Motion Control needs with the partnership of our National Sales Representative...

DEPCO
Diversified Electrical Products Co.

Covering the U.S. states of
Kentucky, Michigan, Ohio, Western Pennsylvania,
West Virginia and Ontario in Canada

Since 1972, DEPCO has helped grow the markets of manufacturers through meaningful connections within significant distribution channels, OEMs, CMs, and end-users alike. Their line of manufacturers offers a variety of specialized components for a wide range of industries, along with solutions to problems and dependable representation for your company.

FIND A LOCAL REP

IIS INDUSTRIAL INDEXING SYSTEMS

SEARCH NOW >>

ASSOCIATED CONTROLS, LLC	INDUSTRIAL INDEXING SYSTEMS	ROCK AND ROLL REPS, LLC
Areas Served Delaware, District of Columbia, Eastern Pennsylvania, 169 - 196, Maryland, New York, 100 - 119, 125 - 126, New Jersey	Areas Served US States: Alaska, Arizona, California, Connecticut, District of Columbia, Delaware, Guam, Hawaii, Idaho, Kansas, Kentucky, Massachusetts, Michigan, Maryland, Maine, Minnesota, Montana, Nebraska, North Dakota, New Hampshire, New Jersey, New York, Nevada, Ohio, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Dakota, West Virginia, U.S. Virgin Islands, Vermont, Washington Additional Areas: Canada	Areas Served Alabama, Florida, Georgia, Iowa, Minnesota, Mississippi, Missouri, North Carolina, South Carolina, Tennessee, Virginia
CONTACT REPRESENTATIVE	CONTACT REPRESENTATIVE	CONTACT REPRESENTATIVE
NEW AGE INDUSTRIAL SALES	SATEK ENGINEERED COMPONENTS	MOTORS, DRIVES & GEARS + CONTROLS
Areas Served Colorado, Utah, Wyoming	Areas Served Illinois, Indiana, Wisconsin	Areas Served Arkansas, Louisiana, New Mexico, Oklahoma, Texas
CONTACT REPRESENTATIVE	CONTACT REPRESENTATIVE	CONTACT REPRESENTATIVE
ELIOM GIL LIMITED	EDGAR LINDO	
Areas Served Europe	Areas Served Mexico, Central America, Caribbean and South America	
CONTACT REPRESENTATIVE	CONTACT REPRESENTATIVE	

INDUSTRIAL INDEXING SYSTEMS

Areas Served

US States: Alaska, Arizona, California, Connecticut, District of Columbia, Delaware, Guam, Hawaii, Idaho, Kansas, Kentucky, Massachusetts, Michigan, Maryland, Maine, Minnesota, Montana, Nebraska, North Dakota, New Hampshire, New Jersey, New York, Nevada, Ohio, Oregon, Pennsylvania, Puerto Rico, Rhode Island, South Dakota, West Virginia, U.S. Virgin Islands, Vermont, Washington

Additional Areas: Canada

CONTACT REPRESENTATIVE

INDUSTRIAL INDEXING SYSTEMS
HOME > REPRESENTATIVES > UNITED STATES > DISTRICT OF COLUMBIA > INDUSTRIAL INDEXING SYSTEMS

YOUR IIS REPRESENTATIVE

Mike Huff
P View Phone Number

Address
626 Fishers Run, Victor, NY 14564

Website
<https://www.iis-servo.com/>

Industrial Indexing Systems brings state-of-the-art servo system products to practical use on the factory floor. Whether it is a complete turnkey system or servo components, commitment to quality products and personalized support is unsurpassed.

Our products:

- Emerald Automation Controllers
- Emerald Servo Drives
- Emerald Motion Software
- Emerald System Accessories
- EMax Positioner - Drive
- Luminary Motion Controllers
- Luminary Servo Drives
- Luminary Stepper Motors & Drives
- Shibaura Machine Products
- Brushless Servo Motors

Let's discuss how you can achieve your equipment needs.

Please fill out the form below.

First Name *
Tina

Last Name *
Elmeyer

Title *
Sales/Marketing Asst

Company Name *
IIS

Email *
tinae@iis-servo.com

Office Phone Number *
(585) 924-9181

Country *
United States

Street *
#N/A

City *
#N/A

State *
Select a State

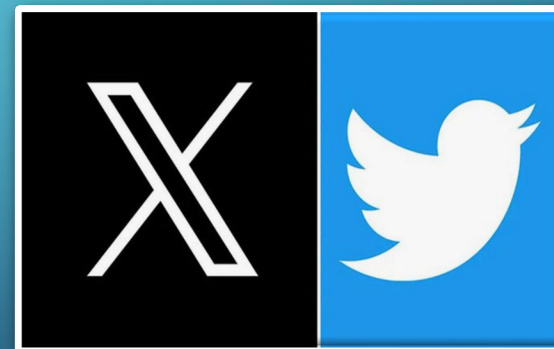
Zip *
#N/A

Message *
RE-TESTING 1 2 3...I have updated the contact information with Joe's name and email address. CHEERS...Tina Elmeyer, Sales/Marketing Assistant

SUBMIT

IIS

IIS SOCIAL MEDIA



AVAILABLE IIS MATERIALS



VISITORS

For our latest and greatest literature please refer to our website:

- [Product Brochures](#)
- [White Papers](#)
- [System Upgrade & Retrofit Packages](#)

From here the visitor can download in a PDF format and we can track the life cycle of their inquiry via the SharpSpring/Constant Contact database.

If needed, we do have a small supply of printed material in-house



REPS/IN-HOUSE - IIS Press Kit - <https://www.iis-servo.com/press/>

You will find images and a variety of materials that you are free to use.

Designed for in-house/ reps use ONLY

Please contact Tina Ebmeyer, Sales/Marketing Assistant directly at:

tinae@iis-servo.com if you need additional help, information or materials.

WEBSITE GUIDELINES ON HOW TO REPRESENT IIS

- Various sales/marketing materials are available to download directly from our [IIS Press Kit](#) for you to use
- We will co-ordinate with your website developer to streamline a set-up
- The option of linking to your Representative page is also available

IIS URL Link:

For more information on IIS visit: <https://www.iis-servo.com>



Basic Listing Idea:

Choose a logo, here are samples:

Location: [Press Kit](#) and go to 'Digital Artwork-Logo Images'

WEBSITE GUIDELINES ON HOW TO REPRESENT IIS

IIS Description:

Location: [Press Kit](#) and go to 'Product/Services Fact Sheets'

Industrial Indexing Systems Designs, Manufactures, and Specializes in Servo Motion Control. Our systems are designed to suit any application based on customer needs. IIS's servo motors, drives, and motion controllers provide automation system solutions and are used in the most demanding applications requiring high performance, high-quality positioning accuracy, high reliability, and energy efficiency.

Industrial Indexing Systems is proud to be a members of:

- ~ Open DeviceNet Vendor Association (ODVA)
- ~ SERCOS North America (SErial Realtime COmmunications System)
- ~ CC-Link Partner Association
- ~ EtherCat Technology Group
- ~ A3 Association for Advancing Automation
- ~ MANA (Manufacturers & Agents)

Industrial Indexing Systems is also the exclusive North American Distributor for TOEI Electric Co., LTD. Velconic, Shibaura Machine Co., LTD. TOSHIBA MACHINE CO., LTD. X SERIES SERVOS.

IIS IN-MOTION NEWS REPORT

Our bi-annual news report is a communication tool that has been created for our Representatives.

You will find the latest marketing/sales news, website updates, product information, and more.



Latest Issue:

February 2025

NEED HELP?...REACH OUT

Please contact Tina Ebmeyer, Sales/Marketing Assistant if you need additional help, information or materials directly at: tinae@iis-servo.com or call: (585)924-9181



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